



**INTERNATIONAL CONVENTION CENTRE (ICC)**  
DARLING HARBOUR, SYDNEY, AUSTRALIA | JUNE 26–29, 2024  
HOSTED BY THE UNIVERSITY OF NEW SOUTH WALES (UNSW) SYDNEY

## CONFERENCE SCHEDULE OVERVIEW

### WEDNESDAY, JUNE 26

5–7pm Conference Check-in/Registration Registration Desk, Ground Level

### THURSDAY, JUNE 27

7:30am–5pm	Conference Check-in/Registration	Registration Desk, Ground Level
7:30–8:20am	Conference Breakfast	The Gallery, Level 2
7:30–8:20am	<i>Marketing Sci. AE/SE/AB Breakfast Meeting (invite only)</i>	VIP Boardroom, Level 1
8:20–8:50am	Plenary: Indigenous Welcome to Country	Pyrmont Theater, Level 2
9–10:30am	Session TA	Various Rooms, Levels 2-4
10:30–11am	Coffee Break	Foyer Areas, Levels 2-4
10:30–11am	Coffee Break Welcome First-time Conf. Attendees	Room C4-5, Level 4
11am–12:30pm	Session TB	Various Rooms, Levels 2-4
12:30–1:30pm	Conference Lunch	The Gallery, Level 2
12:30–1:30pm	ISMS Board Meeting	VIP Boardroom, Level 1
1:30–3pm	Session TC	Various Rooms, Levels 2-4
3–3:30pm	Coffee Break	Foyer Areas, Levels 2-4
3:30–5pm	Session TD	Various Rooms, Levels 2-4
5:15–6:15pm	ISMS Awards Ceremony & Board Update	Pyrmont Theater, Level 2
6:15–9pm	Reception & Conference Dinner	Grand Ballroom, Level 5

# CONFERENCE SCHEDULE OVERVIEW (CONTINUED)

**FRIDAY, JUNE 28**

7:30am-5pm